

Providing fleet operators with everything they need to know about Electric Vehicles, from procurement and management, all the way through to driver best practice during Covid-19.

ADVERT SPECIFICATION

WE REQUIRE A PDF WITH A PROPOSED LAYOUT AND WE WILL ADAPT THIS OPTIMALLY TO THE DIGITAL MAGAZINE FORMAT. ALTERNATIVELY, PLEASE SUPPLY A PSD LAYERED FILE.

ASSETS NEEDED

- > **BACKGROUND IMAGE SIZES** > 1920 x 1080px FOR FULL SCREEN SIZE
> 1920x640px FOR STRIP ADVERT SIZE
- > OTHER IMAGES, MINIMUM OF 1000px WIDE
- > YOUTUBE/VIMEO LINKS IF PLANNING TO USE
- > ANIMATED GIFS NO LARGER THAN 500KB
- > URL FOR THE BUTTONS
- > COPY IN WORD DOCUMENT
- > FONTS IF USING SPECIFIC ONES
- > HEX COLOUR CODES IF APPLICABLE

THE DIGITAL E-ZINE BUILD USES A VERY FLEXIBLE PLATFORM WHICH IS WHY WE WOULD WORK TOGETHER WITH YOU TO CREATE THIS.



TO WHERE?

Copy to come via email to: production@fleetworldgroup.co.uk